

Sales & Marketing Asset Development Photography Portfolio Project

Program Description & Guidelines

Photography Portfolio Project (Program Description & Guidelines)

Life Sciences Nova Scotia's Photography portfolio is intended to give Life Sciences Nova Scotia members a collection of corporate images that will assist in the development of numerous future items to be determined at your discretion. From websites to print collateral to investment attraction packages and beyond, proper and professional images are a valuable tool to assist you.

Program Assistance

Included in Life Sciences Nova Scotia's suite of Sales & Marketing Asset Development projects, the photography portfolio may consist of any images required for the advancement of your organization, including but not limited to:

- Head shots or Team-Shots of employees/personnel
- Candid images of employees/personnel "on the job" in their work environment
- Manufacturing and Product Shots
- Interior and Exterior images of facilities
- Event Photography: annual general meetings, award ceremonies, conventions, fundraisers, launch parties, customer and staff appreciation, etc.

Each company will agree to allow Life Sciences Nova Scotia to use the images in promotional activities and materials that benefit the development of the life sciences sector. No future royalties or fees will be required.

Approve projects are welcome to engage any qualified, 3rd party photographer that you choose.

Eligible Financial Support

The program will reimburse 75% of the cost of eligible expenses (excluding applicable taxes), up to a maximum of \$1000.00. Any contracts or business dealings will be between the Life Sciences Nova Scotia member company and the identified photographer.

Any additional images or services can be arranged directly with the photographer and will be at your cost.

*Life Sciences Nova Scotia members may participate in the Photography Portfolio Project no more than once within the current funding cycle.

Program Dates: Present – March 16, 2026. All projects must be completed, invoices paid, and claim submitted to Life Sciences Nova Scotia by March 16, 2026.

Program Eligibility Criteria

- Applicant is a Life Sciences Nova Scotia corporate member company in good standing.
- Applicant has not received prior funding from the Photography Portfolio Project within the current funding cycle.
- Each company will agree to allow Life Sciences Nova Scotia to use the images in promotional activities and materials that benefit the development of the life sciences sector. No future royalties or fees will be required.
- Completion of attached Expression of Intent (Eol)
- Project will be completed by the March 16, 2026, deadline

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Program Reimbursement

Please ensure that your company and project meet the criteria described in the call for proposal program description.

Approved program reimbursement:

- Upon completion of project, please submit the following documentation for reimbursement:
 - Receipt copies of all eligible expenses
 - Proof of payment of eligible expense
 - Invoice to Life Sciences Nova Scotia for 75% of eligible expenses (excluding applicable taxes) up to program maximum (\$1,000)
 - Access to related images (*Each company will agree to allow Life Sciences Nova Scotia to use the images in promotional activities and materials that benefit the development of the life sciences sector. No future royalties or fees will be required.)

*Photography Portfolio Project claim submission deadline: March 16, 2026.

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