

## Website Development Project (Program Description & Guidelines)

Life Sciences Nova Scotia recognizes that digital promotional tools have become critical assets for growth. The website development project is intended to support member companies to engage in virtual business growth activities while attracting investment, talent, and clients.

### Program Assistance

Included in Life Sciences Nova Scotia's suite of Sales & Marketing Asset Development projects, the Website Development Project has been developed to assist Life Sciences Nova Scotia member companies' access expertise to develop an initial website or to provide necessary upgrades to their existing website.

**Approve projects are welcome to engage any qualified, 3<sup>rd</sup> party web development consultant that you choose.**

### Eligible Financial Support

The program will reimburse 75% of eligible expenses (excluding applicable taxes), up to a maximum of \$2,000.00. Any contracts or business dealings will be between the Life Sciences Nova Scotia member company and the identified website development consultant. Additional services can be arranged directly with the consultant and will be at your cost.

*\*Life Sciences Nova Scotia members may participate in the Website Development Project no more than once within the current funding cycle.*

**Program Dates: Present – March 15, 2025.** All projects must be completed, invoices paid, and claim submitted to Life Sciences Nova Scotia by March 15, 2025.

### Project Eligibility Criteria

- Applicant is a Life Sciences Nova Scotia corporate member company in good standing.
- Applicant has not received prior funding from the Website Development Project within the current funding cycle.
- Completion of attached Expression of Intent (EoI)
- Project will be completed by the March 15, 2025, deadline



### **Program Reimbursement**

Please ensure that your company and project meet the criteria described in the call for proposal program description.

Approved program reimbursement:

- Upon completion of project, please submit the following documentation for reimbursement:
  - Receipt copies of all eligible expenses
  - Proof of payment of eligible expense
  - Invoice to Life Sciences Nova Scotia for 75% of eligible expenses (excluding applicable taxes) up to program maximum (\$2,000)

*\*Website Development Project claim submission deadline: **March 15, 2025.***